

# THE REGON DIFFUSER

MAY  
2026

THE OFFICIAL NEWSLETTER OF THE ASHRAE OREGON CHAPTER SINCE 1946



## Upcoming Events / Dates:

**May 14, 2026:** ASHRAE Oregon Heritage Night with ASHRAE Distinguished Lecturer Dr. Stephanie Taylor "The Impact of The Built-Environment on Cognitive Functioning and Worker Productivity." Oregon Zoo Conservation Hall, Portland. 5:00pm - 9:00pm.

**May 21, 2026:** ASHRAE Cascades & BCxA Spring Social. Crux Fermentation Project. 50 SW Division St., Bend. 4:00pm.

*Chapter may not act for Society*

## President's Address

### Hello ASHRAE Oregon!

Over the past few months, we've talked about goals, growth, and the momentum building within our chapter. Now, we have a great opportunity to bring those themes together in one of our favorite annual traditions. This year, it's getting a little branding update:

### Join Us for Oregon Heritage Night at the Zoo!

(The event formally known as Past President's Night)

New name, same great focus: the volunteers, friends, and family who keep our Oregon Chapter a vibrant and engaged member of our ASHRAE Society. This family-friendly event is always a highlight of our chapter year. The evening will take place in Conservation Hall, with access to Discovery Plaza (outdoor space) and The Nest (Interactive Insect Building), giving everyone plenty of space to explore, connect, and enjoy the venue.

We've put together a fantastic program for the evening, including:

- A short presentation on ASHRAE Oregon History, celebrating the legacy of our chapter
- A Research Promotion Wine Survivor fundraiser—a fun way to support an important cause
- A special presentation from ASHRAE Distinguished Lecturer Dr. Stephanie Taylor

Whether you're a long-time member or newer to the chapter, please join us! Take advantage of opportunities like this to engage, reconnect, and celebrate the community we've built together. It's the relationships within this chapter that make our work more meaningful and our impact more lasting.

It's shaping up to be a fantastic evening—we hope to see everyone there!

*Madeline Giovagnoli*

Maddie "Mad Dog" Giovagnoli  
ASHRAE Oregon Chapter President



 ASHRAE Oregon Chapter

# 2025-26 ASHRAE OREGON LEADERSHIP

**Chapter President:** Madeline Giovagnoli  
**Vice President/President-Elect:** Cassie Kuwahara  
**Treasurer:** Ryan Pinckard  
**Secretary:** Ryan Pinckard  
**Board of Governors:** Victoria Ericksen, Elsa Harder, Zach Harrison, Devin Abellon

**Membership Promotion Chair:** Victoria Ericksen  
**Government Affairs Chair:** Athena Edison-Lahm  
**Research Promotion Chair:** Elsa Harder  
**Student Activities:** Brett Daniels / Zach Harrison  
**CTTC Chair:** Eileen Jensen / Victoria Ericksen  
**YEA Chair:** Logan Moldenhauer  
**DEI Chair:** Hamed Shahrokhian  
**WIA Chair:** Madeline Giovagnoli

**Honors and Awards:** Eileen Jensen  
**Programs:** Cassie Kuwahara  
**Special Events Chair:** Rosie Welch  
**Golf Tournament:** Cassie Kuwahara / Rosie Welch  
**Social Media Chair:** Jordan Ficca  
**Reception Chair:** Mac Cunningham  
**Sustainability:** Tyler Klarkowski  
**Historian:** Kevin Marple  
**Newsletter Chair:** Devin Abellon

**Cascades Section President:** Thomas Kelly  
**Cascades Section Vice President/ President Elect:** Kyle Swenson  
**Cascades Section Secretary:** Jack-Ryan Hilton  
**Cascades Section Treasurer:** Eric Tabert

## CHAPTER ELECTION RESULTS

### ASHRAE Oregon Chapter 2026-2027 Board of Directors

Here are the election results for the Oregon Chapter Board of Directors for the 2026-27 Society Year:

- President: Cassie Kuwahara
- Vice-President: Devin Abellon
- Treasurer: Ryan Pinckard
- Secretary: Tyler Klarkowski



Cassie Kuwahara



Devin Abellon



Ryan Pinckard



Tyler Klarkowski

## CALL FOR VOLUNTEERS!

ASHRAE is a volunteer organization comprised of volunteer members serving the local chapter, region and Society. Our chapter cannot continue to thrive without our volunteers. Volunteering at the local chapter level is a tremendously rewarding way to give back to our industry and is a great way to network with the professionals in our local market. It also provides a wonderful opportunity to develop leadership and organizational skills! Some members may be hesitant to volunteer because they don't feel they have the time, but there are a lot of positions that only require a minimal number of hours per month. If you are interested in learning more about opportunities to join the team, contact Cassie Kuwahara at: [cassiek@acimechsales.com](mailto:cassiek@acimechsales.com).

# 2025-26 CALENDAR

Please note that dates/events are subject to change. Calendar will be updated throughout the year.  
Please check the chapter website for details and sign up information.

## ASHRAE Oregon

**May 13, 2026:** ASHRAE Oregon Board of Governors Meeting. Hybrid. 4:30pm - 6:00pm. PAE Living Building.

**May 14, 2026:** ASHRAE Oregon Heritage Night with ASHRAE Distinguished Lecturer Dr. Stephanie Taylor **"The Impact of The Built-Environment on Cognitive Functioning and Worker Productivity."** Oregon Zoo Conservation Hall, Portland. 5:00pm - 9:00pm.

**May 21, 2026:** ASHRAE Cascades & BCxA Spring Social. Crux Fermentation Project. 50 SW Division St., Bend. 4:00pm.

**June 10, 2026:** ASHRAE Oregon Board of Governors Meeting. Hybrid. 4:30pm - 6:00pm.

**June 25, 2026:** ASHRAE Oregon Technical Meeting: **"Our Story This Year! ASHRAE Oregon Fiscal Year Recap."** PAE Living Building, Portland.

## ASHRAE Society

**June 27-July 1, 2026:** 2026 ASHRAE Annual Conference. Austin, Texas.

## ASPE Portland

**May 27, 2026:** ASPE Tech Session: Local 290 Tour - a chance to talk with the Plumbing Union and see their training center. **Local 290 Plumbing Union** 20210 SW Teton, Tualatin, OR 97062. 11:30am - 1:00pm



2026 ASHRAE ANNUAL CONFERENCE  
JUNE 27 - JULY 1, 2026 | AUSTIN, TX

Join Us in Austin!  
June 27 - July 1, 2026

## Expand Your Impact in HVAC&R

Attending an ASHRAE conference is your opportunity to connect with the brightest minds in HVAC&R and building science while gaining insights you can immediately apply to your work. Attendees include engineers, architects, designers, researchers, manufacturers, contractors, and emerging professionals from around the world. Register today to deepen your expertise, grow your career, and expand your professional network.



# MAY PROGRAM

## ASHRAE Oregon Heritage Night at the Zoo

ASHRAE Oregon Heritage Night is a family-friendly event celebrating the Oregon chapter's legacy and impact. Held at the Oregon Zoo's Conservation Hall, with access to the Insect Building and Discovery Plaza, the evening features an Oregon history display, a Research Promotion Wine Survivor event, and a technical presentation on how the built environment affects cognitive function and worker productivity.



ASHRAE Oregon Chapter

# HERITAGE NIGHT

*at the Zoo!*

The Impact of The Built-Environment on  
Cognitive Functioning and Worker Productivity

May 14, 2026  
5:00 PM - 8:00 PM



Stephanie Taylor,  
M.D., M. Arch



Oregon Zoo  
Together for Wildlife

# MAY PROGRAM

## Stephanie Taylor, MD

Dr. Stephanie Taylor received her MD from Harvard Medical School, Boston, Massachusetts in 1984. For the next several decades, she practiced clinical medicine and did academic research in cellular growth mechanisms. During this time, she became increasingly concerned about patients who were harmed by new infection during their in-patient treatment. Determined to gain a better understanding of the impact of the built environment on patient well-being, she returned to school and obtained her Master's Degree in Architecture and Engineering from Norwich University in Northfield, Vermont. After working for several years in a healthcare design architecture firm, she founded Taylor Healthcare Consulting, Inc., in order to focus on designing, building and maintaining hospitals to better support patient healing. She quickly learned that many of the building and indoor air characteristics that affect people in hospitals also influenced the health of all people in buildings.

Dr. Taylor is currently working at the intersection of architectural design, indoor air management, the microbiome of the built environment and occupant health. She finds the impact of buildings on our health startling! Managing the built environment and indoor air with the goal of decreasing diseases from acute infections to chronic inflammation to cognitive impairment, is a very underutilized yet powerful approach to disease prevention. She finds that her physician insights and biological research helps her understand the science behind the interaction of buildings, human physiology and energy consumption.

Dr. Taylor has designed hospitals globally, from the United States to Papua New Guinea to Vietnam. In addition to her Taylor Healthcare Consulting work, she is a member of the Harvard Medical School Incite Health Fellowship. This program brings together multidisciplinary teams from across the US, trains them in design thinking and entrepreneurship, and gives them the tools and resources to guide the future of medical care.

To communicate her work and understanding about the fascinating convergence of human health, microbiology and architecture, Dr. Taylor writes monthly columns and bi-annual feature articles for Engineered Systems Magazine and publishes in other healthcare journals. She is an active member of ASHRAE, ASHE and national and international medical associations. When not working elsewhere, Dr. Taylor lives in beautiful Stowe, Vermont with her husband and eight dogs. One of her favorite activities is skydiving, which she finds is great practice for staying outside of her comfort zone!

## Wine Survivor!!

During Heritage Night, we will also host an RP fundraiser in the form of Wine Survivor! For those interested in participating, bring a bottle of wine (\$15-\$20 range) to the meeting - this will be your "entry fee." Once entered, we will write your name on a piece of paper. Throughout the evening, we will draw names; if your name is called, then you are out. You can buy your way back in with a donation to RP. If you forget a bottle of wine, you can buy your way into the event with a donation to RP. Last name drawn wins all of the wine! 😊

- Buy back into the event up to three times: first time = \$10, second time = \$20, third time = \$40
- Fee to enter Wine Survivor without wine: \$30



# APRIL PROGRAM RECAP

ASHRAE Oregon Chapter

## Applied Psychrometrics

Plot Twist: It's Not as Hard as it Looks!



April 23, 2026

5:00pm - 8:00pm

Location: Stormbreaker Brewing  
832 N Beech St, Portland, OR 97227



Presented by:  
Doug Zentz, Member ASHRAE

It was standing room only at the April chapter meeting at Stormbreaker Brewing, where ASHRAE Distinguished Lecturer Doug Zentz, presented an interactive workshop on Applied Psychrometrics. This presentation included a review of the Psychrometric processes, defining state points of saturated air and how this creates the basis of the Psychrometric Chart, the application of mixed air streams, defining sensible heat ratio and applying this to the Psychrometric Chart, and illustrating real world examples of HVAC systems to the Psychrometric Chart. Attendees used provided Psychrometric Charts to follow the processes of each example.



# JUNE EVENTS

## June 9<sup>th</sup>: ASHRAE Oregon x SMACNA - The Commissioning Conversation: What We Can Do Better Upstream

**Location: Sheet Metal Institute (2379 NE 178<sup>th</sup> Ave, Portland, OR 97230)**

Join us for an insightful, thought-provoking discussion bringing together design, construction, and commissioning professionals to explore best practices in design, drafting, and installation. The goal is to reduce challenges during building commissioning by addressing common issues earlier in the process. We'll also identify recurring project hiccups and discuss how small, proactive adjustments can streamline workflows and minimize on-site headaches.

Registration: 11:30 AM

Panel Discussion: 12:00 PM

SMACNA Facility Tour: 1:00 PM

Free Event - Please Register Ahead for Food Planning



## June 25<sup>th</sup>: Our Story This Year: ASHRAE Oregon Fiscal Year Recap

**Location: PAE Deckony (151 SW 1<sup>st</sup> Ave, Suite 300, Portland, OR 97204)**

Join us for our year-end wrap-up as we reflect on a great year, recognize achievements, and share highlights from recent meetings. We'll also announce our upcoming fiscal year board and committee chairs, along with an exciting look ahead at what's in store for the chapter. Don't miss this opportunity to stay informed, celebrate progress, and get involved in the year ahead!

Registration: 4:30PM

Presentation: 5:30PM

We will be providing food & drinks.



# STUDENT ACTIVITIES

## Oregon Chapter Hosts 45 High School Students for Building Tour and Career Panel

We were excited to welcome approximately 45 Vancouver i-Tech Preparatory juniors and seniors for a tour of the PAE Living Building and an engaging industry panel discussion. One tour group had the opportunity to be led by ASHRAE Oregon Chapter President, Madeline Giovagnoli, who shared valuable insight into sustainable building design and engineering.

Following the tour, students participated in a panel discussion featuring seven industry professionals representing sales, contracting, and design engineering across mechanical, plumbing, electrical, and technology disciplines. The conversation explored topics including the realities of working in engineering, balancing quality with cost efficiency, the importance of soft skills and collaboration, and lessons learned throughout each panelist's career journey. Students also heard personal stories about overcoming challenges, impactful mentors, and advice the panelists would give to their 17-year-old selves, creating meaningful connections between the students and industry professionals.

A special thank you to **Benz Air Engineering Co** for generously sponsoring food for the event and helping make the experience possible. Also, thank you to our panelists:

Joe Fiebig - Southland - Project Engineer  
Kristin Cimmerer - PAE - Mechanical Engineer  
Abe Boudouris - PAE - Mechanical Engineer  
Manuel Garcia - PAE - Electrical Engineer  
Kade Surface - PAE - Technology Engineer  
Victoria Ericksen - PAE - Plumbing Engineer  
Cassie Kuwahara - ACI Mechanical & HVAC Sales - Engineering Sales



# COMMITTEE REPORTS

## Sustainability Committee



Tyler Klarkowski  
Sustainability Chair

## ASHRAE Oregon Sustainability Committee

Interested in making a positive impact? Join the ASHRAE Oregon Sustainability Committee to help drive local change!

Sustainability Committee Meeting Dates for the remaining 2025/2026 Chapter Year:

- Meeting from 5:30pm till 6:30pm @ PAE's Living Building
  - May 27
  - June 24
  - Attendance in person preferred, virtual attendance available.
- Meeting invites/registration sent out through ASHRAE Oregon mailing list.
- Committee Chair Contact: Tyler Klarkowski ([tyler.klarkowski@pae-engineers.com](mailto:tyler.klarkowski@pae-engineers.com))

# Happy Birthday!

## May Birthdays

Jon Anderson  
Ron E Anderson  
Steven Timothy Arms  
Michael D Berry  
Laura J Breit  
Brian Brown  
David M Bueffel  
Ben F Burnett  
Alan Cabral Rubio  
Scott W Cruz  
Les R Carmichael  
Tyler Chin  
Mark R Denyer  
Timothy S Ely  
Douglas W Dunford  
Richard E Dusa, Jr

David Helbley  
Ned Greene  
Todd Gadawski  
William Gifford  
Sebastian Thelonious Gilmore-Flint  
Creighton C Kearns  
Andrew J McCann  
Sean C Murray  
Emma S Moyer  
Edward Louie  
Kacie Moden  
Chris Lowen  
Tyler Marple  
Stefan Lidington  
Gary L Manchester

Kha D Pham  
Julian P Quist  
Natalie Elizabeth Sherwood  
Josh Samuel Reiser  
Steven A Nollkamper  
Marius Sicard  
Jason Maulin  
Tomislav Rejfir  
Vince Sage  
Cynthia A Strecker  
Isabella Angelina Verdugo  
Anne Wagner  
Elizabeth Willhite  
John A White  
Kenneth L Welp

# REGION XI NEWS

## Oregon Chapter Well Represented at the Joint Region X/XI President-Elect Training / Regional Planning Meeting

For the first time ever, Region XI held a joint President-Elect Training / Regional Planning Meeting with Region X on May 1st-2<sup>nd</sup> in beautiful Vancouver, British Columbia. The regional leadership teams met with the incoming Society Year 2026-27 chapter presidents to equip them with the tools and resources to have a successful year. The Oregon Chapter was well-represented by incoming President Cassie Kuwahara, Region XI YEA RVC Rosie Welch, Region XI GAC RVC Geoff Jenks, and Region XI Honors and Awards Chair/Past DRC Eileen Jensen! Society President Bill McQuade and ASHRAE's Director of Member Services Lizzy Seymour were also in attendance.



# REGION XI NEWS

## Joint ASHRAE Region X/XI Chapters Regional Conference set for August 16-20 in Honolulu, Hawaii

For the first time since 2005, Regions X and XI will come together for a joint Chapters Regional Conference at the Sheraton Waikiki Beach Resort. This is the can't-miss event of the summer as chapter leaders from California, Arizona, Nevada, Hawaii, Oregon, Washington, Alaska, and Western Canada come together to celebrate the past year and plan for next year with meetings, workshops, and a packed schedule of exciting events!

There are a lot of great opportunities to sponsor this great event:

### To Our Prospective Sponsors,

We are excited to share a valuable sponsorship opportunity with you for an upcoming regional ASHRAE Conference in Honolulu, Hawai'i.

The Hawai'i ASHRAE Chapter is proud to host the 2026 Chapters Regional Conference (CRC) for Regions X and XI. This event will bring together over 250 industry professionals -- end-users, engineers, manufacturers, and students -- from Arizona, California, Hawai'i, Nevada, Alaska, Oregon, Washington, British Columbia, Manitoba, Northern & Southern Alberta, Saskatchewan, Saskatoon and Vancouver Island to connect, learn and shape the future of our field.

### Event Details

The Sheraton Waikiki Beach Resort  
August 16 - 20, 2026

On the following pages, you'll find details on sponsorship levels, ranging from \$100 to \$15,000, with options tailored to maximize exposure and engagement with key industry stakeholders.

We're also accepting non-monetary donations for use during the conference - whether to enhance the attendee experience or to be raffled or given away as prizes. If you have gift cards, merchandise, promotional items, local products, services or other unique items you'd be willing to donate, we'd love to hear from you!

For more information about the event, please contact  
Joshua McDonough, CRC General Chair, at: [joshua.mcdonough@wsp.com](mailto:joshua.mcdonough@wsp.com)

Secure your sponsorship early to enjoy additional recognition opportunities as we promote this exciting conference over the next 11 months!

*Thank you for your consideration,*



2026 CRC Planning Committee

# REGION XI NEWS

## A'a (Sirius)

Title Sponsor  
Starting at \$15,000

Limited to (2). First Come First Serve

The brightest star in the Hawaiian night sky is Sirius (the Dog Star), in Hawai'i it has many names, but commonly called A'a. Sirius passes directly over Tahiti and Polynesian navigators used it to find their way back from Hawai'i.

### Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Prominent Signage throughout Conference
- High visibility on Event App
- Company logo on every Attendee's nametag
- One (1) booth at Tradeshow/Vendor Product Showcase PLUS 1<sup>st</sup> choice on booth location
- All Access Networking Pass including:
  - Four (4) tickets to the Welcome Party
  - Four (4) tickets to the Presidential Lunch
  - Four (4) tickets to the Awards Banquet
  - Four (4) tickets to the Technical Lunch

## Hoku-pa'a (Polaris)

Platinum Sponsor  
Starting at \$10,000

Polaris (the North or Pole Star) is called Hoku-pa'a. It is located close to the north celestial pole and it disappeared over the horizon when the navigators crossed below the Equator. When sailing from Hawai'i, they kept this fixed star directly astern, and when it disappeared, they used Newe, the Southern Cross to navigate the rest of the way to Tahiti.

### Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Prominent Signage throughout Conference
- High visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
  - Three (3) tickets to the Welcome Party
  - Three (3) tickets to the Presidential Lunch
  - Three (3) tickets to the Awards Banquet
  - Three (3) tickets to the Technical Lunch

## Hökūle'a (Arcturus)

Gold Sponsor  
Starting at \$7,500

Hökūle'a is the name of Hawai'i's first voyaging canoe, which translates to "star of gladness." It's also Hawai'i's zenith star, which means that when Hökūle'a is at its highest point in the night sky, the top of its arc, it is right over Hawai'i. This is how voyagers can find Hawai'i.

### Sponsorship Benefits:

- Verbal Recognition at Events/Meetings and Signage throughout Conference
- Visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
  - Two (2) tickets to the Welcome Party
  - Two (2) tickets to the Presidential Lunch
  - Two (2) tickets to the Awards Banquet
  - Two (2) tickets to the Technical Lunch

## Newe (The Southern Cross)

Silver Sponsor  
Starting at \$5,000

Newe (The Southern Cross) is a group of four stars that appear near the southern horizon. When traveling from Tahiti north to Hawai'i, this constellation will get lower and lower to the horizon the farther north you go. At the latitude of Hawai'i the distance from the top star to the bottom star is the same distance from the bottom star to the horizon. This configuration only occurs at the latitude of Hawai'i.

### Sponsorship Benefits:

- Signage throughout Conference
- Visibility on Event App
- One (1) booth at Tradeshow/Vendor Product Showcase
- All Access Networking Pass including:
  - Two (2) tickets to the Welcome Party
  - Two (2) tickets to the Presidential Lunch
  - Two (2) tickets to the Awards Banquet
  - Two (2) tickets to the Technical Lunch

# REGION XI NEWS

## Lehua-kōna (Antares)

Bronze Sponsor  
Starting at \$2,500

*Antares is the brightest star in the constellation Scorpius and easily distinguished by its red color. It is known as the heart of the scorpion and can be found just above the curve of the tail. The constellation Scorpius is known in Hawaiian legend as Maui's Fishhook. The legend tells of the demigod, Maui, who pulled the islands up from the bottom of the sea with this fishhook.*

### Sponsorship Benefits:

- Signage throughout Conference
- Visibility on Event App
- All Access Networking Pass including:
  - One (1) tickets to the Welcome Party
  - One (1) tickets to the Presidential Lunch
  - One (1) tickets to the Awards Banquet
  - One (1) tickets to the Technical Lunch

## The Ho'okipa Sponsorship

Starting at \$5,000

In Hawaiian, **kīpa** means to visit or spend time together. When we say **ho'okīpa**, we speak of something deeper - **hospitality, generosity, and the art of hosting with intention and warmth**. It's about making others feel welcome, respected and valued.

The **Ho'okīpa Sponsorship** supports one of the most distinguished moments of CRC; the **Presidential Lunch**, held on the second day of the conference. This special event features a keynote presentation from the current **ASHRAE Society President** or their official representative - offering insights into the Society's vision, progress, and future.

As a **Ho'okīpa Sponsor**, you help set the stage for this prestigious gathering, where guests are not only nourished by food, but also by leadership, connection, and purpose.

### Sponsorship recognition includes:

- **Branding throughout the Presidential Lunch**, from signage to event materials
- **Four (4) tickets** to the Presidential Lunch
- **Acknowledgement during the event**, highlighting your support of leadership and community
- The opportunity to be aligned with **hospitality, respect, and high-level thought leadership**
- Event will have approximately 200 guests in attendance

By sponsoring the Presidential Lunch, you are embracing the true meaning of **Ho'okīpa** - creating space for meaningful dialogue, shared vision, and professional unity at the highest level.

## The Akamai Sponsorship

Starting at \$1,000

In Hawaiian, **Akamai** means wisdom, skill and ingenuity - qualities that drive progress and spark innovation. The **Akamai Sponsorship** embodies this spirit by supporting the **Trade Show/Vendor Product Showcase** held during the Welcome Party on the first day of CRC.

This vibrant, high-energy event gives vendors the opportunity to **showcase cutting-edge products, share expertise, and connect directly with attendees**. Each vendor will receive a **6-foot display table and booth area**, along with **drink tickets** to encourage engagement and interaction with guests - because great conversations often start over a shared moment.

As an **Akamai Sponsor**, your brand will be at the forefront of this celebration of technology, innovation and community with:

- **Branding throughout the Welcome Party and Vendor Showcase**
- **Two (2) tickets** to the Welcome Party
- **Recognition during the event**, highlighting your commitment to knowledge-sharing and industry advancement
- A powerful opportunity to position your organization as a leader in **skill, creativity and forward-thinking solutions**
- Event will have approximately 250 guests in attendance

The Akamai Sponsorship is more than just a booth - it's your chance to **educate, inspire and connect** with professionals ready to explore what's next.

## The Kumu Sponsorship

Starting at \$5,000

In Hawaiian, **Kumu** means teacher - but it also signifies a **source**, a foundation of wisdom, inspiration, and guidance. Kumu are not only educators; they are mentors who challenge, support and shape the minds of those around them, empowering others to grow and solve real-world problems.

The **Kumu Sponsorship** supports the **Technical Lunch** on the final day of CRC - an event that brings attendees together to learn from an **ASHRAE Distinguished Lecturer**, a true kumu in their own right. This speaker will share valuable insights on a relevant HVAC/R topic, offering both **technical depth and inspirational perspective** to industry professionals.

As a **Kumu Sponsor**, you'll play a vital role in advancing the professional growth of attendees while receiving meaningful recognition, including:

- **Branding and visibility throughout the Technical Lunch** - showcasing your commitment to education and excellence
- **Four (4) tickets** to the Technical Lunch
- **Recognition during the event**, highlighting your support of knowledge-sharing and community advancement
- Association with the values of **mentorship, leadership and lifelong learning**
- Event will have approximately 200 guests in attendance

The **Kumu Sponsorship** is more than just support for a meal - it's an investment in ideas, growth and the future of the industry. Just like a kumu, your sponsorship helps light the path forward.

# REGION XI NEWS

## The Laulima Sponsorship

Starting at \$3,000

In Hawaiian culture, **Laulima** means cooperation, joint action, and the power of a community working together towards a common goal. It's the spirit of **unity, strength and mutual support** - values that align perfectly with the mission of **Women in ASHRAE (WIA)**.

The **Laulima Sponsorship** is a unique opportunity to support the **Women in ASHRAE Breakfast** on the second day of the CRC event - an empowering gathering designed to **elevate, inspire, and lead** women in the HVAC/R industry. This is where **professional development meets community**. It's a time to recharge, grow, and build meaningful connections with other women striving to make a difference in the industry.

As a **Laulima Sponsor**, your support will be recognized throughout the breakfast event, with benefits including:

- **Branding and visibility throughout the breakfast** - from banners to signage, highlighting your commitment to fostering diversity and inclusion
- **Four (4) tickets** to the Women in ASHRAE Breakfast
- **Special recognition at the event**, celebrating your role in empowering women and contributing to the advancement of the industry
- The chance to be associated with **growth, mentorship, and leadership** as we work to build a stronger, more inclusive community
- Event will have approximately 45 guests in attendance

The **Laulima Sponsorship** is about much more than just a breakfast; it's about being part of a transformative movement to **empower women, promote diversity and create lasting change** in the HVAC/R field. It's your chance to make a meaningful impact while building connections that will last a lifetime.

## The Pā'ina Sponsorship

Starting at \$2,500

In Hawaiian culture, **Pā'ina** refers to a gathering centered around sharing food, celebrating, and building community. It's more than just a meal - it's about **connection, joy and togetherness**.

The **Pā'ina Sponsorship** invites you to sponsor the **Welcome Party Bar** on the first night of the CRC event, a time when old friends reconnect, new relationships blossom, and we all come together to celebrate the start of an exciting year ahead.

As a **Pā'ina Sponsor**, you'll help create an unforgettable experience where guests can unwind, share stories, and savor every moment. Your support will be recognized throughout the Welcome Party with:

- **Branding throughout the evening** - from banners to signage at the bar
- **One (1) ticket** to the Welcome Party/Trade Show/Vendor Product Showcase
- **Special recognition** during the event, highlighting your role in making the event memorable
- A chance to be associated with the **spirit of hospitality**, community and celebration
- Event will have approximately 300 guests in attendance

With the **Pā'ina Sponsorship**, you're not just sponsoring a bar - you're helping set the tone for the entire event, offering a space where the **celebration of the year ahead** begins in style.

## The Pau Hana Sponsorship

Starting at \$7,500

In Hawaiian culture, **Pau Hana** means "finished work" - but it's more than just clocking out. It's that special time to **unwind, connect and celebrate** with friends and community after a day's effort. It's where laughter flows as easily as conversation, and where lasting connections are made.

The **Pau Hana Sponsorship** embodies this spirit by supporting the **Hospitality Suite** - the social heart of the event. As a Pau Hana Sponsor, you'll help create a warm, welcoming space where guests can relax, recharge, and reflect.

Sponsorship Benefits Include:

- **Prominent branding** throughout the hospitality suite (banners, signage, and more)
- **Custom branded cocktail napkins**
- **A signature cocktail** named in your honor - a fun and flavorful tribute guests will toast to all evening

Whether you're an individual or a company, the Pau Hana Sponsorship is your opportunity to be associated with **connection, celebration, and community** - the very best parts of any event.

## The 'Ohana Sponsorship

Starting at \$100

In Hawaiian culture, **'Ohana** means family - but not just in the traditional sense. It's a deep-rooted belief in **community, connection, and shared responsibility**. The **'Ohana Sponsorship** honors that spirit.

This sponsorship is for those who may not need a seat at the event but still want to stand with us. It's for individuals, organizations, and companies who believe in **supporting a greater cause, uplifting others, and building something meaningful together**.

The **'Ohana Sponsorship** doesn't include ticketed entry, because it's not about being in the room - it's about being part of the movement.

When you become an **'Ohana Sponsor**, you're saying "I believe in this mission. I support this community. I choose to stand with you."

Together, as one **'Ohana**, we **grow strong, go further, and create lasting impact**.

# SOCIETY NEWS



## 2026 ASHRAE Building Decarbonization Conference

September 23-25, 2026 | Seattle, WA

## 2026 ASHRAE Building Decarbonization Conference

September 23-25, 2026 | Seattle, WA

The 2026 ASHRAE Building Decarbonization Conference is where vision meets execution. Designed as a dynamic exchange of ideas, insights, and real-world solutions, this premier event brings together leaders across the built environment to tackle the most pressing challenges in energy efficiency, occupant health and comfort, and greenhouse gas reduction—across both new and existing buildings.

Now in its 6th year, the conference places a strong spotlight on what actually works, moving decisively from policy to projects to performance. Attendees will dive into proven strategies, case studies, and scalable solutions across a broad mix of building types, including data centers, municipalities, airports and transportation hubs, hospitals, laboratories, higher education campuses, and K-12 school districts.

This conference uniquely convenes HVAC engineers, technical solution providers, building owners, utility program managers, local governments, and financial services leaders—professionals who are under growing pressure to meet aggressive decarbonization mandates without sacrificing performance or profitability. If you're looking for practical, cost-effective pathways to comply with evolving regulations while delivering measurable results, this is the room you need to be in.

### **The call for presentations is now OPEN. Deadline for proposals is February 27th!**

ASHRAE's 6th building decarbonization conference will be an information and idea exchange between stakeholders in the built environment industry concerning the improvement of energy efficiency, health, comfort, and reduction of GHG emissions in new and existing buildings and systems. The scope of the conference covers a range of building types and includes topics on data centers, municipalities, airports/transportation, hospitals, laboratories, higher education and school districts. This year's theme is: "Decarbonization That Delivers: From Policy to Projects to Performance".

You are invited to submit proposals for panel and seminar sessions (60 or 90 min). This conference is only accepting abstracts for full sessions.

- Panel: 3-4 industry experts, including one moderator, on a current topic of interest or team case study.
- Seminar: 2-4 speakers to present on one of the conference topics, and a session Chair.



### **Sponsorship Opportunities!**

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. All sponsors will have their company logo and name on the event flyer, the conference web site and recognition during the conference. A summary of the specific benefits of each sponsorship level is included. If you have questions or are interesting in being a sponsor, please contact Staci Loeffler [sloeffler@ashrae.org](mailto:sloeffler@ashrae.org).

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