

## **BAS & Cybersecurity**





# Presenter

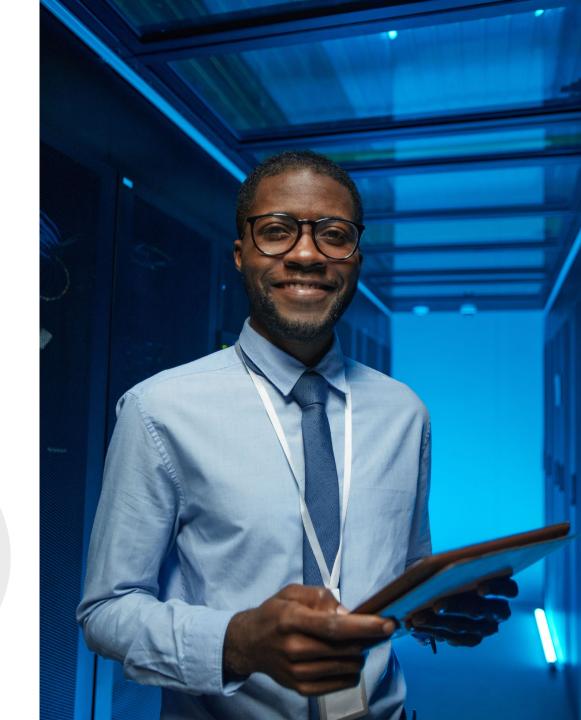


Brian Meyers
Senior Product Manager

## **Leaning Objectives**

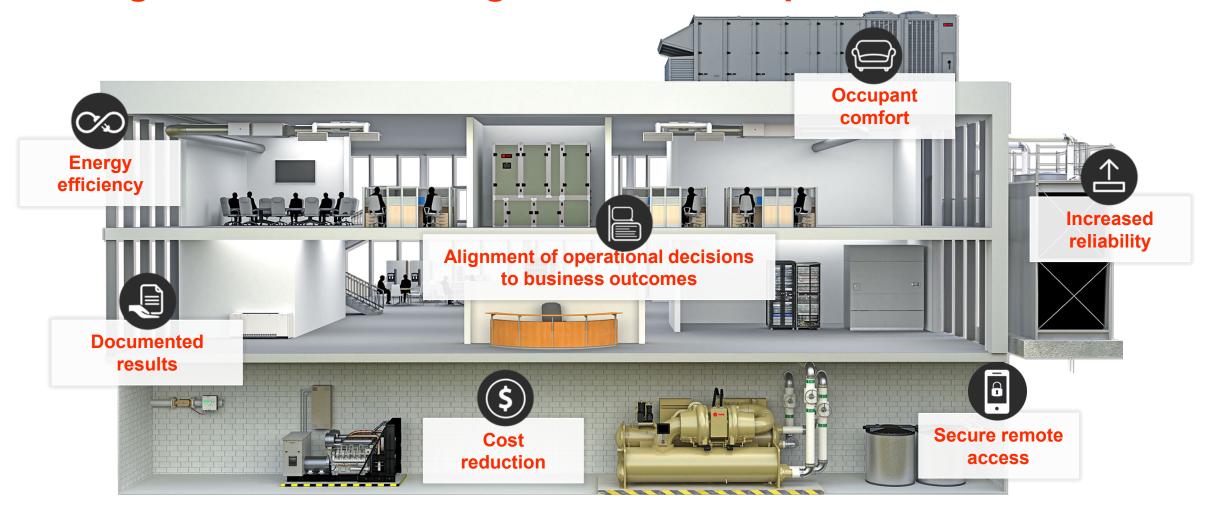
- Identify potential operational opportunities provided by modern control systems.
- Understand key risk factors around modern control systems.
- Understand Methods for making cybersecurity teaming easier & more productive.
- Coming Soon…

Add your questions to the chat for the Q&A session!





## **Building Owners are looking to streamline operations**



# Convergence of Information Technology (IT) and Operational Technology (OT)

- The COVID-19 global pandemic has accelerated the Convergence of IT & OT (Figure 5)
- 61% of OT professionals expect this acceleration will continue post pandemic (Figure 4)
- OT professionals' opinions of Cybersecurity importance has changed dramatically. Figure 11 shows:
  - 14% drop in "impede operational flexibility"
  - 14% increase in "create business concerns".

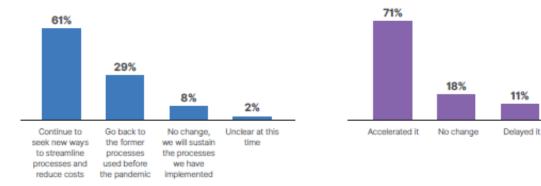


Figure 4: Post-pandemic work process adjustments.

Figure 5: Pandemic impact on IT-OT convergence.

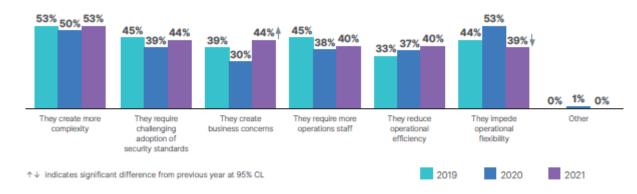


Figure 11: How cybersecurity solutions can negatively impact OT professional success (in top 3).

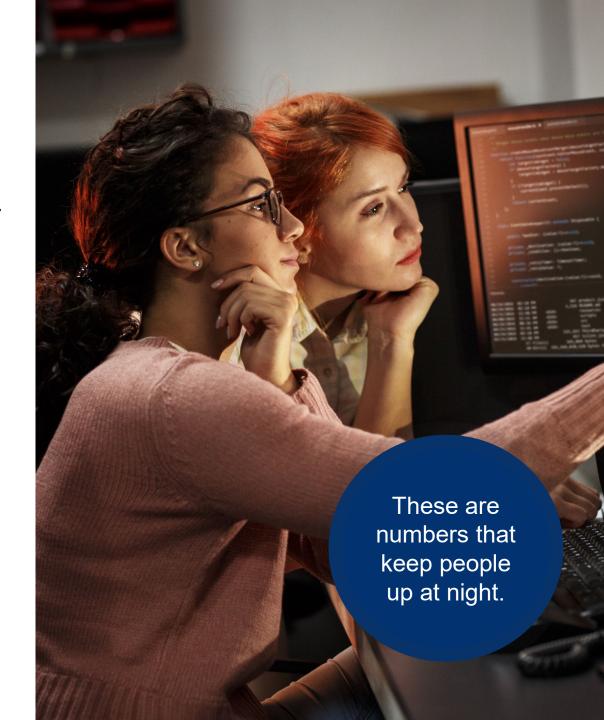
0%

Don't know



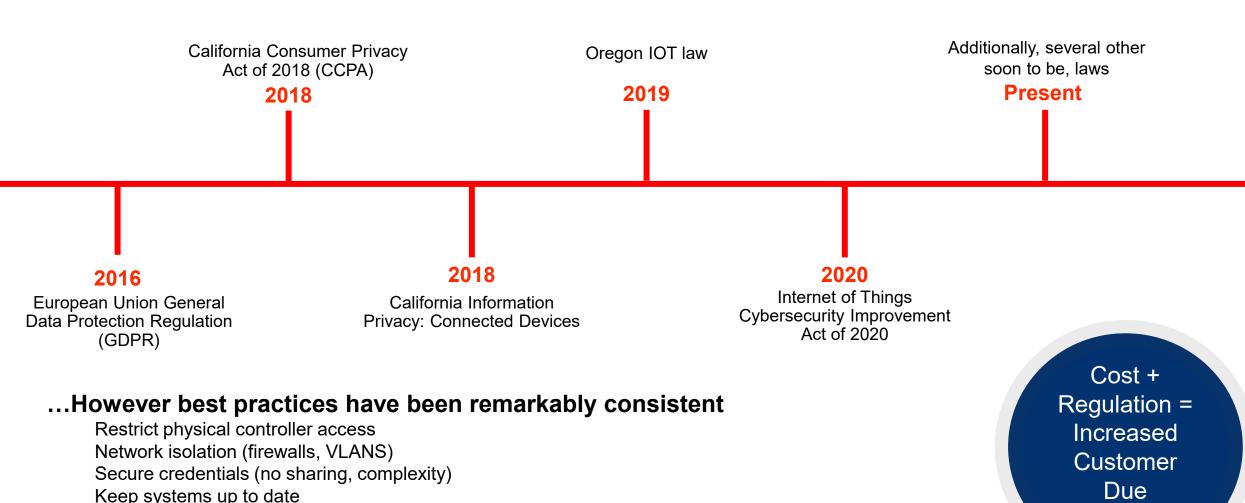
### A few background facts

- There were 2,935 publicly reported breaches in the first three quarters of 2020, with the three months of Q3 adding an additional 8.3 billion records to what was already the "worst year on record." (Security Magazine® -Dec 2020)
- The global average cost of a data breach is \$3.9 million (IBM® – Aug 2020)
- Healthcare is the most expensive industry for a data breach at \$6.45 million (IBM® – Aug 2020)
- Data suggests that cybercrime cost businesses over \$2 trillion total in 2019 (Juniper® - May 2015)
- Security threats against industrial control systems (ICS) and operational technology (OT) more than tripled in 2020 (Dragos, Inc® - Feb. 2021)



## Compliance as a first step... but is it a moving target?

Privacy/Security requirements & regulations have been inconsistent...



Diligence

## Recognized importance of standards & regulations.

- Existing requirements and regulations have not slowed the pace of incidents.
- Presidential Executive Order (May 12, 2021):
  - "Incremental improvements will not give us the security we need; instead, the Federal
    Government needs to make bold changes and significant investments in order to defend
    the vital institutions that underpin the American way of life."
  - "The scope of protection and security must include systems that process data (information technology (IT)) and those that run the vital machinery that ensures our safety (operational technology (OT)).
  - "It is the policy of my Administration that the prevention, detection, assessment, and remediation of cyber incidents is a top priority and essential to national and economic security."
- This Executive Order contains explicit actions to drive public and private sector action. These actions will:
  - Drive Product Standards
  - Standardize Vulnerability Disclosures
  - Improve Contract language
  - Identify other gaps and solutions



Adm

BRIEFING ROOM

## Executive Order on Improving the Nation's Cybersecurity

MAY 12, 2021 • PRESIDENTIAL ACTIONS

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Section 1. Policy. The United States faces persistent and increasingly sophisticated malicious cyber campaigns that threaten the public sector, the private sector, and ultimately the American people's security and privacy. The Federal Government must improve its efforts to identify, deter, protect against, detect, and respond to these actions and actors. The Federal Government must also carefully examine what occurred during any major

Executive Order on Improving the Nation's

Cybersecurity | The White House



## **NIST®: Cybersecurity Framework**

**Key Framework Attributes** 

Principles of Current and Future Versions of the Framework

Common and accessible language

 Adaptable to many technologies, lifecycle phases, sectors and uses

· Risk-based

- Based on international standards
- Living document
- Guided by many perspectives private sector, academia, public sector



The living document is constantly evolving. How do we stay aligned?

NIST Cybersecurity Framework

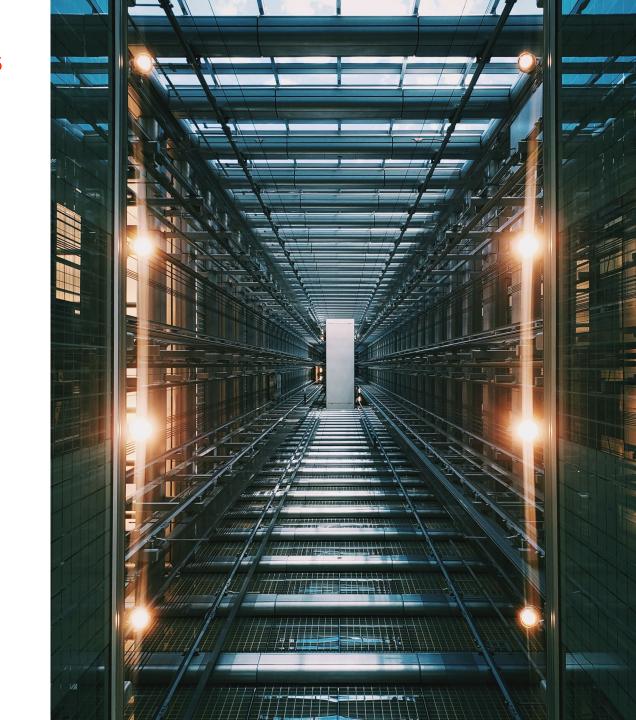
No single person owns all these

elements.

Teaming is required.

# Challenge: cybersecurity teaming has been an inconsistent part of BAS

- Project specifications traditionally focused on OT, not IT/Security...
- Control system installers are historically reluctant to engage IT unless they need something...
  - Network drop
  - Static IP address
  - Protocol capture
  - Virtual/Physical Server
- ...as a result, important gaps can exist
  - IT Requirements for controllers/hardening
  - System maintenance (Firmware/Software updates)
  - Auditing (software versions, firewalls, user credentials, etc.)
  - Vulnerability/Incident Response
  - Cybersecurity evolution (Zero Trust, BACnet/SC)



## Risk mitigation... How to ease the challenge

Secure

Product

### **Teaming**

- Proactive communication bridges gaps
- Project specifications drive product requirements, installation best practices, and maintenance

#### **Secure Product**

- Secure products as a foundation
- Out-of-box solutions can reduce common mistakes

#### **Secure Installation Practices**

- Secure product not enough
- Best Practices must address installation process, user management, etc.

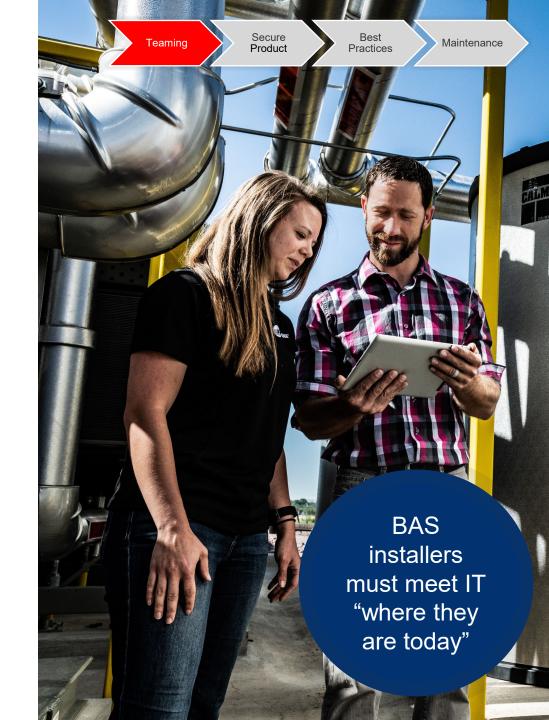
#### **Maintenance**

- Controller Life Cycle
- Planned system maintenance
- Vulnerability Management

## Proactive communication bridges gaps

Communication with IT & Facility Managers is essential to address teaming gap:

- Clear communication of the "the why..."
- Standard terminology & diagrams (IT often requires specific keywords)
- Protocols and technology "the how..."
- Facility Managers should be a part of the conversation to ensure sustainable solution.



- Specifications need to include security in project specifications
  - Customer value (e.g., remote access) and associated security controls (e.g., no exposed firewall ports)

The project's
Control
Contractor shall
provide secure
remote access to
the building
automation
system (BAS)

Secure
remote access to
the BAS shall not
require additional
software to be
installed on the
client device
(VPN)

Secure
remote access to
the BAS shall not
require ANY
inbound ports on
a firewall to be
"exposed" or
"forwarded"

- Secure Product is the foundation for a securely deployed BAS
- Lack of product standards (constantly evolving) early alignment with IT is critical
- Cybersecurity features are complex out-of-box-solutions can reduce common application mistakes while simplifying IT engagement and maintenance



installation documentation



Secure Remote Access built-in, enables industry-standard IT connection methods



Cellular Module avoids internet exposure



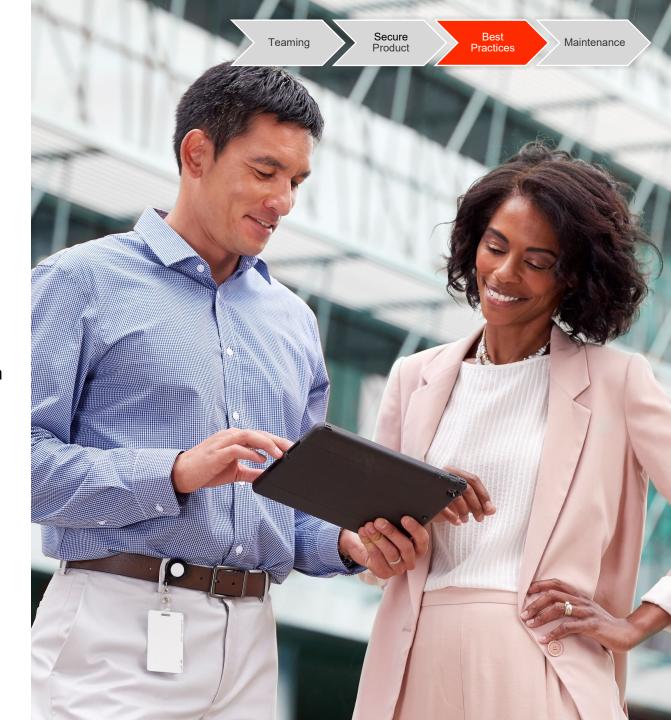
The Tracer Ensemble Cloud system provides software as a service (SasS), hosted and managed by Trane. In this option, Ensemble is connected to your systems but doesn't require you to have a server or IT support, reducing both up-front costs and ongoing support.

Tracer Ensemble Cloud

Cloud services provides automatic maintenance for ongoing security software updates

### **Secure Installation Practices**

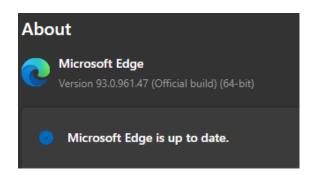
- Secure products aren't enough, secure installation practices are required. Examples include:
  - Restrict physical controller access
  - Isolate controls from other network devices (VLAN/Firewall)
  - Use secure remote access solutions that don't require exposed/forwarded firewall ports
  - Ensure secure user credentials that aren't shared
  - Have a well-documented process and owner to keep system up to date



### **Maintaining firmware & software versions**

Teaming Secure Best Practices Maintenance

- Consumer solutions often have automatic updates built in...
- These solutions eliminate active user ownership.





<u>Update your iPhone, iPad, or</u> iPod touch - Apple Support

- Harder to implement in a commercial environment.
- When BAS manufacturer produces a feature upgrade, bug fix, security patch then what...
- Specifications & contract terms must drive:
  - Clear understanding of controller lifecycles
  - Ownership & plan for scheduled & unscheduled updates
  - Appropriate maintenance intervals (frequency, day of week, time of day, etc.)

Controls
manufacturer
shall be
responsible to
perform
software/firmware
version updates
according to the
following
schedule...

## **Vulnerability Management**

- Software vulnerabilities are a reality
- Defense in Depth is a necessary strategy
- Communication of vulnerabilities is changing
- Diligence is required to address vulnerabilities promptly
- Ownership for risk mitigation is paramount



ICS-CERT Advisories | CISA





### **BACnet® Secure Connect**

- BACnet Secure Connect
  - Adds encryption to the BACnet/IP data link
  - Addenda to BACnet standard is published
  - Still a few gaps to interoperability (work in progress)
  - Broad commitment from manufacturers



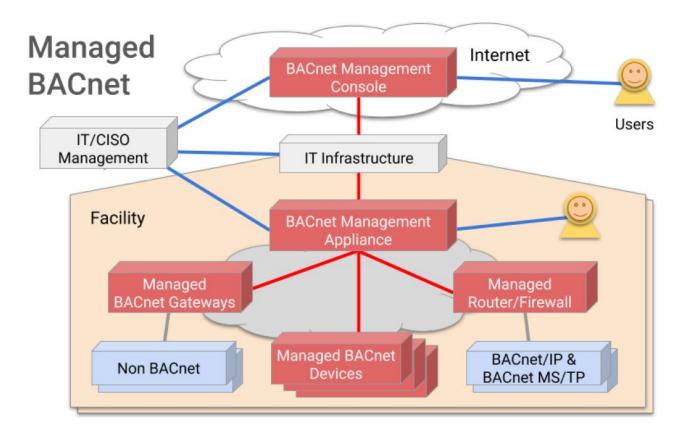
BACnet Secure Connect Interoperability Acceleration
Program (bacnetinternational.org)

BACnet Secure Connect is the future of BACnet.

## **Managed BACnet**

- Industry-wide Interoperable Standard
- Resilient Framework
- Securely manage BAS/OT systems
- IT infrastructure and best practices
- Small single commercial buildings to multi-site global portfolios





Source: Managedbacnet.org

## **Summary**

- Modern Building Automation Systems present significant operational opportunity
- Additional risks due to evolving world
- Secure Product, Installation Practices, and Maintenance are required to mitigate risk
- Change is accelerating teaming and clear ownership required





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